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press release

De-tox your DIY!

The Natural Paint Collection from Green Building Store

There are growing concerns about indoor air pollution and our increasing exposure to chemicals in the home. Paint fumes and off-gassing from timber treatments and finishes can all contribute to this. It is good news, therefore, that the Natural Paint Collection, a new range of natural paints and finishes, has just been launched (*Monday 1st October 2001*) by **Green Building Store**.

Natural ingredients, such as linseed oil, chalk, bergamot oil and pine resin, are used in the paints in the Collection, instead of the complex synthetic petrochemicals used in conventional paint. Earth and mineral pigments are used to create a beautiful range of soothing, natural colours, from the subtle shades of the seashore to muted earth tones. Timber finishes and varnishes, derived from natural oils, are also available to enhance the inherent beauty of wood, in shades from spruce to rosewood.

The Natural Paint Collection is available to order by telephone on **01484 854898** or on-line at **www.greenbuildingstore.co.uk**, with 48-hour delivery. Other eco-products available from **Green Building Store** include timber preservatives, paint stripper, rainwater goods, recycled insulation and Ecoplus System timber windows, doors and conservatories. The website also offers information on other ways of greening the home.

According to Chris Herring, Director of the **Green Building Store**, "*The Natural Paint Collection offers a pleasant and easy alternative for people wanting to minimise their exposure to chemicals in the home*".

Notes for the Editor

Also available

Colour photos from Natural Paint Collection brochure including:

- Natural Paint Collection cover shot (Linseed flowers)
- Interior shots: sitting room; children's room.
- Exterior shots: blue house; blue fence; decking

Format: j-peg file (.jpg) which can be sent via e-mail or by disc.
Other formats available

Information on other Green Building Store products including:

- Ecoplus System windows, doors and conservatories
- Lindab galvanised steel rainwater goods
- Natralux tubular skylights
- Warmcel recycled insulation products

For more information on Green Building Store or the Natural Paint Collection, please contact: Heidi Senior, Chris Herring or Chayley Collis on 01484 854898.