

PRESS RELEASE

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Eco-pub

A Bristol pub leads the way in water efficiency

Increased water demand and low levels of rainfall has resulted in some regions of the UK facing serious water shortages and bracing themselves for what the Environment Agency say could be the worst drought in 100 years. As more people look for ways to save water and cut rising water costs, a pub in Bristol is setting environmental and water-efficiency standards for other businesses across the country. The Prince of Wales, owned and managed by John and Anna Gorman, has always been famed for its friendly welcome and great food, now it's quickly becoming known for its toilets as well!

John and Anna have always been keen to set environmental standards and have an eco friendly policy that runs throughout the business ranging from biodegradable bin bags and green electric to a 100 per cent organic wine list. They even sell their own Organic Beer - Charlies Pride, and buy food from local producers, opting for free range and organic wherever possible.

When the time came to refurbish the washrooms, John and Anna chose facilities that were as water and energy-efficient as possible without compromising on quality. They installed water-efficient 4.5 litre toilets and Airflush® waterless urinals from the Green Building Store, in order to save water and reduce running costs. It also meant that they avoided the use of expensive replacement cartridges, and eliminated bad odours.

John Gorman said, "I would recommend the Airflush urinal and the ES4 WC, particularly for buildings where the facilities are being used frequently. Apart from reducing water consumption they also save money so it makes good business sense. We're really impressed with the new toilets and have had some really positive feedback from customers."

Client: John and Anna Gorman, The Prince of Wales, Bristol, www.powbristol.co.uk Tel: 0117 9245552 or email jj@powbristol.co.uk

Suppliers: Green Building Store, Tel: 01484 854898 or Email: sales@greenbuildingstore.co.uk or see website www.greenbuildingstore.co.uk

ENDS

Notes for the Editor:

1. A family of 4 could typically save in the region of 40 m³ (40,000 litres) a year by replacing a 9 litre WC with an Ifö Cera ES4. At a typical cost of £1.95/m³ for water supply and sewage disposal this equates to around £78 per year (or £142 if you are in the South West Region). [Assumed actual 10 litres per flush for a 9 litre WC, so 5.5 litres saved per flush, 5 flushes per person per day].
2. A government scheme launched in 2003 allows businesses to save money when installing water efficient products from the Water Technology List. More information is available from www.eca-water.gov.uk
3. Green Building Store offers a useful water saving calculator (www.greenbuildingstore.co.uk/savings.php) that enables individuals and organizations to see exactly how much they could be saving through the installation of water-saving technologies.

Also Available:

High resolution jpeg images of the pub/ water-efficient sanitaryware

Water-saving case studies:

- Domestic customer in Canterbury Kent
- Slough Ice Arena
- St Leonard's School, Hastings
- Housing Association 29 houses/flats
- National Trust Visitor Centres
- Caravan Park, West Country
- Public conveniences, Peak District

Feature articles (200-1500 words) on water saving technologies and water conservation in buildings.

For more information go to www.greenbuildingstore.co.uk/presswater.php or ring Esmay Walker or Chayley Collis on 01484 854898 or email esmay@greenbuildingstore.co.uk