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press release

Eco-Paint-Chic

The new Natural Paint Collection from Green Building Store

Linseed oil, woad extract, beeswax, pine resin and bergamot oil are just some of the ingredients which make the paints and finishes in the Natural Paint Collection (*launched Monday 1st October 2001*), from **Green Building Store**, truly different. A healthy and pleasant alternative to the complex synthetic petrochemicals used in conventional paints, the Natural Paint Collection is all that is needed to create a stunning natural look in the home.

Earth and mineral pigments are added to the natural paints to create a beautiful range of colours, from the subtle shades of the seashore to muted earth tones. Timber finishes and varnishes, derived from natural oils, can be used to enhance the inherent beauty of wood, in shades from spruce to rosewood. Funkier, primary colour shades are also available as gloss paint and opaque timber finishes, for a brighter spectrum.

Products from the Natural Paint Collection can be ordered on-line at www.greenbuildingstore.co.uk or by telephone on 01484 854898, and are delivered within 48 hours. **Green Building Store** also offers a range of other eco-friendly products, as well as information on other ways of greening the home.