

11/03/04

press release

## Branching out!

*Green Building Store expands into public and commercial sectors*

Green Building Store has just launched (Thursday 11th March 2003) a new professional division, **Less is more**, offering a range of products and services specifically for the public and commercial sectors. Building upon its considerable experience supplying sustainable building products, Green Building Store felt the need to develop a separate division catering to increasing demand from the public and commercial markets. Recent government initiatives and sustainable procurement policies, as well as financial incentives, have made local authorities, housing associations and businesses look increasingly to environmental construction methods and materials.

Products in the **Less is more** portfolio have been carefully selected to offer not only environmental benefits but also significant financial and commercial benefits. The range currently includes: ES4 water-efficient WC; AIRFLUSH™ Urinal System; Megrame timber and aluminium-clad windows and doors; and Lindab galvanised steel rainwater goods.

In addition, Green Building Store is offering a range of services specifically tailored to the needs of the local authority, housing association or commercial specifier, including:

- Complete technical specification service for architects and specifiers, enabling the easier specification of products in tender documentation (available June 2004).
- Website ([www.greenbuildingstore.co.uk](http://www.greenbuildingstore.co.uk)) with completely separate site and technical advice geared towards the professional and commercial user.
- Continuing Professional Development seminars on water-saving technologies.

For more information about **Less is more** products and services, Tel: 01484 854898, email: [info@greenbuildingstore.co.uk](mailto:info@greenbuildingstore.co.uk) or visit [www.greenbuildingstore.co.uk](http://www.greenbuildingstore.co.uk)

## Notes for the Editor

### 1) The less is more range includes:

- Megrame - high performance, cost-effective range of energy-efficient timber and aluminium-clad windows and doors, manufactured in Eastern Europe.
- AIRFLUSH™ Urinal System – revolutionary cost-saving waterless and consumable-free design, developed by water conservation specialists Elemental Solutions.
- ES4 water-efficient WC – 4.5 litre, leak-free siphon flush technology. Developed by Elemental Solutions, WRAS–approved and a qualified product on the Water Technology List.
- LINDAB – galvanised steel rainwater goods offering a durable and high performance alternative to PVC rainwater goods.

### 2) Public & Commercial experience

Green Building Store already has extensive experience of manufacturing and supplying sustainable building products for a range of public sector and commercial projects. Clients have included the Scottish Seabird Centre, National Trust and Forestry Commission and projects have ranged from schools, fire stations and health centres to visitor centres and churches.

### 3) Photographs

- High resolution j-peg images are available for the products in the Less is more range.

For more information on this press release, please contact: Chayley, Heidi or Chris on 01484 854898 or email: [chayley@greenbuildingstore.co.uk](mailto:chayley@greenbuildingstore.co.uk)